



Kalamazoo Scottish Festival Association, Inc.

P.O. Box 511, Oshtemo, MI 49077-0511 (269) 382-6624

Web page: www.kalamazooscottishfestival.org

E- Mail: kalamazooscottishfestival@yahoo.com

Dear Sir/Madame:

For the past eighteen years approximately 1,500 - 3,000 people from Michigan and surrounding states come to our community to enjoy the Kalamazoo Scottish Festival, an educational and entertaining event for all ages. This event significantly contributes to our local economy and cultural status.

You are invited to be an official sponsor of Kalamazoo's annual celebration of Scottish history and heritage. The festival features bagpiping, Scottish and Highland dancing, Highland athletic events, Scottish food, apparel and merchandise, Celtic music, weaving, Highland cattle show, and displays of Border Collies, Clydesdale Horses and other animals. Many Scottish clans and Societies offer genealogic and historical exhibits and participate in the colorful tartan parade.

The Kalamazoo Scottish Festival Association is a 501(c)(4) non-profit organization comprised of dedicated volunteers, who are committed to present, promote and preserve the customs, culture, traditions, heritage and history of Scotland and the Scottish people. It was incorporated April, 1994. Our festival will be held Saturday, August 27, 2011 at the Kalamazoo County Fair Grounds.

Your generous support will help underwrite expenses for the festival, including advertising. The sponsor will receive various forms of appreciation. Please see attached form for more details.

Join us as we celebrate life, family, community, and our heritage. I may be contacted at (269) 382-6624, or easim92@aol.com. Someone from the Association will follow up to answer any questions you may have. We look forward to speaking with you. Thank you for your consideration.

Sincerely,

Ann Simmons
President



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Sponsorship Form

Honorary Scot \$1,000 +

- A Large banner on or near the announcer booth
- Specifically noted in the radio spots
- Recognition by the announcer throughout the day of the festival
- Recognition in festival day program
- Four tickets to the Festival, and four Festival t-shirts
- Your company's name and logo with a link to company web-address on our website

Honorary Highlander \$500-\$999

- A banner on or near the announcer booth
- Specifically noted in the radio spots
- Recognition by the announcer throughout the day of the festival
- Recognition in festival day program
- Four tickets to the Festival
- Your company's name with a link to company web-address on our website

Friends of the Scots \$100-\$499

- Recognition by the announcer throughout the day of the festival
- Recognition in festival day program
- Two tickets to the Festival
- Your company's name with a link to company web-address on our website

Sponsorship Level:	<input type="checkbox"/>	Honorary Scot	\$1,000 +
	<input type="checkbox"/>	Honorary Highlander	\$500-\$999
	<input type="checkbox"/>	Friends of the Scots	\$100-\$499

Company Name: _____

Contact Person: _____

Address: _____

Telephone Number: _____ Email Address: _____

Signature: _____

Printed Name & Title: _____

Note: Donations to a 501(c)(4) organization generally are not deductible as charitable contributions for federal income tax purposes.